

MARYJO ERICSON

maryjoericson.com

WORK EXPERIENCE

EDUCATION

PARSONS THE NEW SCHOOL OF DESIGN

Bachelor of Fine Arts:
Photography

2018-2022

PARSONS PARIS - INTENSIVE

Fashion Photography: History
and Practice

2019

SKILLS

Adobe Creative Suite

Social Media Creation

Writing and Communication

Visual Art

Video Production

SELECTED PUBLICATIONS

One to One: An Only Child Publication

April 2021

Mob Journal: New Wave

December 2021

Agar!mo

December 2021

CONTACT

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[LinkedIn](#) | [Portfolio](#)

D5 IN 10 ACADEMY

Droga5 | March - June 2023

- Collaborate with copywriters to create campaigns for weekly assignments
- Present insights and ideas to class and creative directors
- Meet with mentors weekly to get feedback on projects and materials taught in class

J.CREW | 2022 - PRESENT

Visual Merchandising Associate (2023 - Present)

- Plan and execute bi-monthly merchandise rollouts
- Style mannequins based on concept book
- Replenish and re-merchandise store based on product inventory

Sales Associate (2022 - 2023)

- Lead cash wrap functions, helping customers with various needs
- Style clients for various events and seasons
- Create customer loyalty through email capture and J.Crew card applications

REGISTRAR

Alan Klotz Gallery | 2022 - 2023

- Oversaw inventory of over 500 commissioned photographic artworks by maintaining the database, conducting detailed condition reports and creating a strict organizational system
- Scanned and color corrected artworks to display on website to accurately depict condition of print to customer

ASSOCIATE ART DIRECTOR

Culture House: Play Truth or Bare | 2020 - 2021

- Managed and created assets for company website, social media and product design
- Directed and produced branded images for company website
- Create visually engaging thumbnails for IGTV and Reels

AERIAL ARTIST

Various | 2013-2018

- Perform and choreograph solo and group aerial silks, hoop and trapeze acts

REFERENCES PROVIDED UPON REQUEST